






HARRY DONIHUE

PRODUCT MANAGER

CONTACT

-  (661) 310-5865
-  HarryDonihue@gmail.com
-  Santa Clarita, CA 91387
-  [linkedin.com/in/harrydonihue](https://www.linkedin.com/in/harrydonihue)
-  harrydonihue.com

SKILLS

TECHNICAL

- Technical Documentation
- Google Analytics
- JIRA / Confluence
- Scrum / Agile Methodology
- Product Roadmapping
- SEO Best Practices
- Google / Microsoft Suite
- Advanced Excel
- HTML / CSS / RegEx / JQL
- Process Automation
- WordPress / Magento

EDUCATION

COLLEGE OF THE CANYONS
Small Business Management
2009 - 2013

WEST RANCH HIGH SCHOOL
AP Computer Science Courses
2006 - 2009

PROFILE

I am a highly capable product manager and business analyst with 10+ years experience seeking to leverage leadership and strategy skills to grow revenue. I have experience leading cross-functional teams to launch high impact product features and enhancements with user experiences that meet business goals. I am familiar with Agile and Scrum methodologies and am a highly-engaged team player that values building relationships with stakeholders while meeting deadlines and delivering products that consistently exceed expectations.

WORK EXPERIENCE

BUSINESS ANALYST

Lamps Plus | 2020 - Present

Responsible for bridging the gap between development and the business using analytics to assess weaknesses, determine requirements, and deliver high impact products for the ecommerce website.

- Guides daily operations of the product team, analyzes project roadmap, and prioritize the development efforts of multiple eCommerce technology projects.
- Works with a team of front-end and back-end web developers, quality assurance analysts, project managers, copywriters and UX designers to develop new products.
- Authors high quality product requirements that define new development initiatives.
- Maintains a healthy product backlog by effective grooming sessions, prioritization of key products, and planning of project lifecycles using scrum methodology.
- Writes product documentation for the end user.
- Creates flow charts that illustrate complex data flows and detailed user journeys.
- Generates mockups and wireframes to improve requirements and documentation.
- Assesses stakeholder needs, technology trends, and major competitors in order to align product and technical requirements to business needs.

PROJECT MANAGER

Scorpion | 2017 - 2020

Responsible for owning client relationships and working directly with key stakeholders to organize and produce documentation for highly technical websites from start to finish.

- Works with franchisors to build engaging and goal oriented websites.
- Coordinates and provides documentation for internal teams of designers, content writers, and technical developers based on brand objectives.
- Develops intuitive sitemaps based on business needs and best practices.
- Ensures brand voice is consistent across all web marketing initiatives.
- Performs quality control and user testing across many browsers and devices.
- Monitors campaign quality and performance via Google Analytics.
- Ability to communicate with stakeholders of varying technical knowledge effectively.

HARRY DONIHUE

PRODUCT MANAGER

SKILLS

PROFESSIONAL

- Goal Oriented
- Hyper Organized
- Deadline Driven
- Ability to Prioritize
- Problem Solver / Brainstormer
- Experience With Social Styles

MY AWARDS

- [Vega Awards 2021 - OLP](#)
- [Vega Awards 2021 - Archadeck](#)
- [Hermes Award 2019](#)
- [Award Of Excellence 2019](#)
- dotComm Award 2019
- [WebAward 2019](#)
- 4x Employee Of The Month
- 1x Employee Of The Year

INTERESTS

- Woodworking
- Audible Books
- Camping
- Bass Guitar
- Snowboarding

WORK EXPERIENCE CONTINUED

PRODUCT MANAGER

Sonic Electronix | 2013 - 2017

Worked directly with the CEO and development team to continuously grow and improve eCommerce website as well as internal admin CMS in line with company objectives.

- Created and coordinated the launch of web applications, internal admin interfaces, and smartphone apps to support the eCommerce website and internal teams.
- Prepared project requirements and documentation for our web development team.
- Prioritized the work of 4 web developers based on long term company goals.
- Worked with company stakeholders to solve problems and create new efficiencies.
- Evaluated data to understand problems and align solutions to team goals.
- Analyzed and tracked page stats and analytics to determine project success.

WEB CONTENT & MEDIA MANAGER

Sonic Electronix | 2010 - 2013

Focused on curating content on technical topics related to 12-volt and car audio.

- Was collaboratively responsible for 95% of text content on eCommerce website.
- Created compelling and in-depth descriptions for hundreds of products annually.
- Kept a weekly blog and created video script copy for high traffic YouTube channel.

REFERENCES

Additional references available upon request.

DANIEL ZEMMING

Technical Project Manager
Scorpion Internet Marketing
T: (661) 231-5866
E: dzemming@gmail.com

JASON THEROUX

Internet Marketing Manager
Scorpion Internet Marketing
T: (661) 621-4742
E: jtheroux8@gmail.com

COREY HINKLE

Senior Marketplace Manager
Sonic Electronix
T: (661) 678-3640
E: coreyhinkle503@yahoo.com

BRENDAN HUGHSON

Regional Sales Director
Scorpion Internet Marketing
T: (661) 654-5018
E: bhughson@gmail.com